Beat: Sports

Yao (Ming) Family Wines To Release First Sauvignon Blanc

2015 Napa Crest Sauvignon Blanc

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USPA NEWS - Yao Ming, global humanitarian, vintner, retired NBA star and Hall of Fame inductee, released the first Sauvignon Blanc in his portfolio of Napa Valley wines under the Napa Crest label just in time for summer. Yao Family Wines launched its 2009 vintage of Yao Ming Cabernet Sauvignon in 2011....

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Chuck House, the celebrated California wine label designer, created the labels for the Yao Family Wines portfolio featuring a hand-drawn illustration of Napa Valley with the ancient Chinese character for 'Yao,' elegantly representing both cultures in which Yao Ming has made his home.

'Sauvignon Blanc has so many expressions in Napa Valley's diverse terroir. We've chosen two unique vineyards in Oakville and St. Helena that provide a beautiful ripe melon character and aromatic floral notes. The addition of Semillon fermented in neutral oak barrels gives it richness to balance the verve that makes it a great wine with so many cuisines,' said Director of Winemaking Tom Hinde.

Source : Yao Family Wines

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