

Beat: Business

## THE WOMAN BEHIND THE PINK RIBBON

### Barbara McNaught wins Edupreneur Awards

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**USPA NEWS** - Born in Poland, Barbara speaks five languages and studied Law at Warsaw University. At 21 she was "talent spotted" and went on to become a successful actress appearing in 25 leading movie roles with such notable actors as Kurt Jurgens, Jack Thompson, Malcolm MacDowell, Susun Strasberg.

In an exclusive interview this week Barbara told of her travels throughout Germany, France, South Africa and Australia whilst acting and modelling . She went on to say that it was in South Africa that she turned her attention to fund raising , taking on the challenge of raising over one million rand in one year (\$78,768 USD) for the National School of the Arts. Her achievement resulted in the school's refurbishment and global respect.

In 2001, Barbara McNaught moved to WA and established Momentum Forum Events the year after. Throughout the 13 years , Barbara's mission has been to support worthy causes through signature events that include, Pink Ribbon Ball in support of breast cancer awareness, International Women's Day in support of the prevention of violence against women, and Men In Black Ball in support of men's mental health and the fight against depression. In 2012, following the success of the company, Barbara established the Momentum For Australia charity and Kiss Violence Against Woman Goodbye! campaign. "[?]

The 2015 Edupreneur Awards held at the prestigious Duxton Hotel this week recognised, appraised and celebrated businesses and entrepreneurs in industries who are using education as a tool to grow. People who inform, educate, instruct, enlighten or train others, are rightfully deserving of the prestigious title of "Edupreneur".

Barbara McNaught this week won the Edu-preneurs award for her dedication to 'charitable work'. Dressed for success to receive this prestigious award in a body hugging head turning black and gold embellished "Betty Tran" dress the whole room stood to congratulate her humble success.

When asked what this prestigious title meant to her she was quick to answer , "I really appreciate this recognition from my peers .I am delighted to be included in the new initiative of The Edupreneur Awards," said Barbara Mcnaught.

Nelson Mandela once said "Education is the most powerful weapon which you can use to change the world."

The Eduaward follows the spirit of the iconic theme path most beautifully worded by Hon'ble Nelson Mandela.

To see a woman so dedicated and focused to helping others, I know we will be reading more amazing achievements in the near future of Barbara McNaught and I will be reporting for Australia.USPA24 when that happens, Namaste.

#### Article online:

<https://www.uspa24.com/bericht-4719/the-woman-behind-the-pink-ribbon.html>

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