

Beat: Sports

## **LA VERTICALE DE LA TOUR EIFFEL - An ascent race of the EIFFEL TOWER s 1665 steps**

### **Within the Concept of Challenge**

PARIS, 16.12.2016, 13:03 Time

**USPA NEWS** - In PARIS, on December 12, 2016, was given a Press Conference by EcoTrail Organisation for the 2017 third Edition of the 'First Ascent Race of the Eiffel Tower's 1665 steps against the clock'. This event is a particular challenge in a building bearing within it the 'concept of challenge'...

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At this Press Conference were attending :

- \* ANNE YANNIC - CEO Société d'Exploitation de la TOUR EIFFEL
- \* JEAN-CHARLES PERRIN - CEO - EcoTrail Organisation
- \* CLAIRE BOULANGER - Marketing Manager - Main Partner : New Balance
- \* SYLVIE TELLIER - CEO - Association LES BONNES FÂ%ES (Donation of 5436 Euros by EcoTrail)
- \* EMMANUELLE BLANCK "" Participant 2017

The Eiffel Tower is a structure suitable for sporting achievements. Stairs used are an integral part of the building and cannot be considered as service stairs. Unlike similar events that exist in the world, held in cages closed stairs, the stairs of the Eiffel Tower are open to the outside. In addition, access the 2nd to 3rd levels closed to the public will give the impression to those who participate of literally flying.

Vertical races are growing dramatically around the world. In 2014, 100,000 runners have participated in one of the Vertical races. Their origins are almost exclusively 'Anglo-Saxon' (96%) and are mainly in the United States (51% of races).

This is a new original sport that sharpens the imagination of the public and the media across the globe. In general, the + tall buildings are chosen to be the + climbed the + fast as possible.

The Pre-registration ended November 30th, 2016 :

- \* 40 ELITE RUNNERS from the Runnin World, all selected by an Expert Committee.
- \* 78 AMATEUR RUNNERS, drawn on press conference day (December 12th, 2016).
- \* 10 WILDCARD RUNNERS, chosen directly by the organization.

- The EcoTrail Philosophy :

\* A desire to give big cities and its surroundings suburbs a real nature race open to anyone, highlighting the natural and cultural potential of regions and including at the heart of the concerns the participants well-being.

\* The fundamentals are : A universal and committed event, Eco-friendly actions, Promote sport activities, Promoting local heritage of regions, Initiations and competition for all.

- Key Figures for the Eiffel Tower :

- \* Original height : 312 metres (to the tip of the flagpole)
- \* Current height (inc. aerials) : 324 metres

- \* Platform heights: 1st platform: 57 metres; 2nd platform (underside): 115 metres; 3rd platform (underside) : 276 metres
- \* Total weight : 10,100 tonnes
- \* Weight of the metal framework : 7,300 tonnes
- \* Total number of rivets : 2,500,000
- \* Distance between the pillars: 101 metres (footprint: 125 x 125 metres)
- \* Number of steps: via the East pillar to the top : 1665
- \* Paint: 60 tonnes used for every 7-year repaint
- \* Visitor numbers: more than 250 million visitors since opening in 1889
- \* 6,91 million visitors in 2015

To guarantee a high-flying elite of athletes, an expert committee has been set up. This committee brings together international journalists expert in the field of running in their countries :

- \* Fred BOUSSEAU of Trail Endurance Mag / VO2 Run
- \* Anthony RODALE of Runner's World
- \* Daniel CECETKA
- \* Jean-Paul BRUWIER of Zatopek Magazine
- \* Caner ODABASOGLU of Kosu Gazetesi
- \* Marie SAMMONS of Ultra-Trail World Tour

The withdrawal of jumpers with integrated bib will be under the tent located inside the Emile Anthoine Sports Centre on Friday, March 16, 2017 between 6pm and 07:30pm.

Source : EcoTrail Press Conf. - Gustave Eiffel Salon, EIFFEL TOWER

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